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**5.1** ACTIVE LOGAN STRATEGY IMPLEMENTATION PLAN 2020-2024**REPORT OF:** Sport, Leisure & Facilities Manager

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**REPORT OVERVIEW****PURPOSE OF REPORT**

This report presents the *Active Logan Strategy Implementation Plan 2020-2024* (ALSIP) for endorsement. The ALSIP was developed in consultation with the *Active Logan Strategy Coordination Group* and key stakeholders across Council.

Criteria: Direction**CORPORATE PLAN PRIORITY**

Quality Lifestyles

**REPORT DETAILS****BACKGROUND**

The *Active Logan Strategy 2016 - 2028* (the Strategy) and its *Implementation Plan 2016 - 2020* were endorsed by Council at its meeting of 15/11/2016, Minute No 282/2016. The Strategy sets a long term future vision for sport, recreation and physical activity across the City. The *Implementation Plan 2016-2020* identified key projects to enhance infrastructure, programs and partnership opportunities that look to increase the community's physical activity levels.

The delivery and monitoring of the Strategy is coordinated by Council's previously endorsed *Active Logan Strategy Coordination Group* (ALSCG) comprising of representatives from Parks, Road Infrastructure Planning, Health, Environment and Waste, Marketing and Events; Community Services, Finance, and Sport, Leisure and Facilities branches.

Council at its meeting of 29/10/2019, Minute No 178/2019 received and adopted a report on the successful *Active Logan Strategy Implementation Plan 2016-2020 - Summary of Delivery*. The report presented the successful delivery status of the 107 identified actions. Following Council's receipt of this report the ALSCG commenced working on the preparation of the *Implementation Plan 2020-2024*.

**DISCUSSION****New Implementation Plan 2020-2024**

To draft the *Active Logan Strategy Implementation Plan 2020-2024* (ALSIP) (Id: 13454594), key stakeholders from the ALSCG as well as additional branches and programs were invited to participate in the following activities:

- Individual branch meetings – to review current actions of the Implementation Plan 2020-2024 and discuss new actions.
- 'Active Spaces' meeting – to identify cross-branch actions relating to planning, delivering and managing active spaces.
- 'Active People' meeting – to identify cross-branch actions related to getting more people active, more often.

- 'Active Organisations' meeting – it identify cross-branch actions relating to supporting Logan's sport, recreation and community organisations to continue to activate the City.
- Review the draft *Implementation Plan 2020-2024*.

Internal consultation has seen an expansion of membership to the ALSCG to include: Economic Development and Sustainability, Development Assessment, Road Infrastructure Delivery, Road Construction and Maintenance, Customer Experience and Community Engagement branches, and Council's Advocacy team.

### New Activities

The delivery of the *Active Logan Strategy 2016-2028* through the ALSIP supports numerous Council strategies and plans. These are documented in the strategic alignment of the ALSIP. The ALSIP also addresses the findings identified in the *Participation Study 2018* (Id: 13088567).

**Table 1 – Number of actions in the Active Logan Strategy Implementation Plan, 2016-2020 and 2020-2024**

	Actions	
	2016-2020	2020-2024
Active Places	65	70
Active People	19	37
Active Organisations	23	20
<i>Total</i>	<i>107</i>	<i>129</i>

Acknowledging the increased scope of the ALSIP two additional sub-groups have been identified, *Programming and Marketing* and *Trails*. The sub-group on *Programming and Marketing* will ensure programming and marketing of active recreation opportunities is coordinated at Council level rather than at Branch level. The *Trails* sub-group will lead the development of a new Recreation Trails strategy.

### Next steps

The *Active Logan Strategy Coordination Group* and *sub-groups* will review the terms of reference and develop a reporting framework, with implementation commencing in July 2020. The ALSIP will be implemented on a four year period and it will be a working document, able to respond to Council priorities and available funding.

### Consultation

All branches consulted provided feedback that indicated their support of the ALSIP actions relating to their individual programs and branches.

### CONCLUSION

The *Active Logan Strategy 2016-2028* recognises the value of active living, physical activity and sport to contribute to a healthy community. The *Active Logan Strategy Implementation Plan 2020-2024* builds on key successes achieved and investigates additional opportunities, contributing to the City of Logan being recognised as an active and healthy community.

### RECOMMENDATIONS

#### IT IS RECOMMENDED:-

1. That the Active Logan Strategy Implementation Plan 2020-2024 (Id: 13454594), as detailed in the report of the Sport, Leisure & Facilities Manager dated 12 February 2020, be endorsed.

2. That the Sport, Leisure & Facilities Manager be requested to prepare a report to a future City Lifestyle Committee meeting detailing the progress of the Active Logan Strategy Implementation Plan 2020-2024.